



Press Release **For Immediate Release**

The Unique Time Saving Pick-Up Tool: E-Z Litter Stick Deluxe

March 1, 2006, San Marcos, CA — Arcoa Industries is pleased to introduce the Litter Stick Deluxe. The Litter Stick Deluxe takes the "nail at the end of a stick" trash pickup tool to the next level of usefulness.

"We have changed the original single spike concept by adding an innovative "ejection head" and multiple spikes to the business end of this tool." said Steve Goldstein, Arcoa's National Sales Manager at Arcoa Industries in San Marcos California. "Arcoa's innovative Litter Stick Deluxe design offers new versatility and function to users."

"Our customers are asking for new and innovative tools that are time savers and back savers", said Goldstein. "Since we supply both professional and consumer markets, we needed a product that could be useful to both. The Litter Stick Deluxe will do that. This is not just a better tool for landscape maintenance professionals for litter collection," said Goldstein, "This is also a great tool for yard and garden cleanup."

Professional users can safely pick up litter and trash simply by thrusting the points of the Litter Stick Deluxe onto the debris. "But when this tool really shines is when you need to unload it", says Goldstein. "Just push the unload button at the top of the stick, and the ejector head pushes the debris into the trash receptacle. You don't have to touch anything that is unsanitary or dirty".

The Litter Stick Deluxe is also a great tool for around the yard and garden. Picking up leaves, garden trimmings, or paper trash is fast and easy. "Homeowners will love this tool too", said Goldstein. "It's lightweight but durable, and will be easy to use and clean. Look for the Litter Stick Deluxe at your local Hardware Retailer, Garden Center, or Landscape Supply Outlet.

For further information call Arcoa Industries at 800-748-5529 or email info@arcoa.com

Arcoa Industries, Inc. 130 Bosstick Blvd. San Marcos, CA 92069

Toll Free 800-748-5529

Fax 760-599-6986

###